

Election Day Mobilization Plan (Project)

Conducting mobilization activities on election day is the final stage of the electoral campaign and it is very important, because it can significantly affect the outcome of the elections.

There are two main directions of the required activities,:

1. Monitoring of polling stations in order to avoid any attempts by competing parties to manipulate the voting process, to remove or destroy our ballots;
2. Mobilization activities meant to ensure a maximizing voter turnout;

1. Monitoring of polling stations

It is provided through membership in the Electoral Committee of our members. There are 37 regional committees within the country, so the necessary amount of money, for financial stimulation will be :

$$37 \times 5000 = 185\ 000;$$

There are around 2000 polling stations within the country, and in each of them there are 1 or 2 members of our own committees (600), one representative (600) and one observer (600).

Stimulation amount:

$$2000 \text{ polling stations} \times 3 \text{ pers.} \times 600 = 3\ 600\ 000$$

In addition we recommend to provide 1000 for each committee, for food and drinks :

$$2000 \times 1000 = 1\ 000\ 000$$

$$\text{Subtotal } 1: 4\ 600\ 000/214\ 953$$

2. Mobilization activities

The following shall apply:

2.1 coordinating activities of the district centers (calls to vote, validation of the observers and representatives, data collection and processing:

$$34 \text{ district centers} \times 10\ 000 = 340\ 000.$$

2.2 stimulation of agitators, who will make and submit lists of voters until Election Day, 2 for each polling station:

$$2000 \times 1000 \times 2 = 4\ 000\ 000$$

2.3 transportation means, 2 for each polling station:

$$2000 \times 1500 \times 2 = 6\ 000\ 000$$

2.4 individual mobilization projects (drinks, concentrated voters` groups, etc.)

$$34 \text{ districts} \times 100\ 000 = 3\ 400\ 000$$

2.5. support for the activities in Gagauzia

The region has its specific events, and the voters are already accustomed to them, estimated amount for the events:

$$2\ 500\ 000 \text{ (tasked to provide plan)}$$

2.5. support for the activities in Chişnău

As an effective mechanism for each city district we recommend an amount of 50 000 for each district and to give tasks to the people involved – for the completion of the tasks we suggest a prize of 20 000/ district.

5 districts x 50 = 250

5 districts x 20 = 100

Total amount for this chapter 2:23 730 000/1 108 879

Overall plan: 1.33

